EGT3 ENGINEERING TRIPOS PART IIA

Thursday 5 May 2022 09.30 to 11.10

Module 3E6

ORGANISATIONAL BEHAVIOUR

Answer **two** out of three questions.

All questions carry the same number of marks.

The *approximate* percentage of marks allocated to each part of a question is indicated in the right margin.

Write your candidate number <u>not</u> your name on the cover sheet.

STATIONERY REQUIREMENTS

Single-sided script paper

SPECIAL REQUIREMENTS TO BE SUPPLIED FOR THIS EXAM None

10 minutes reading time is allowed for this paper at the start of the exam.

You may not start to read the questions printed on the subsequent pages of this question paper until instructed to do so.

You may not remove any stationery from the Examination Room.

1 Explain why cultural tightness, compared to cultural looseness, may reduce creativity in groups. In your answer, use theories and/or findings that you learned during the session on Group Dynamics.

Note that whenever you draw on a theory, you should explain the basic tenets of the theory. [100%]

2 Explain why a CEO's openness to experience can facilitate his/her company's innovation. In your answer, use theories and/or findings that you learned during the sessions on Personality and Creativity, Innovation, and Innovation Diffusion.

Note that whenever you draw on a theory, you should explain the basic tenets of the theory. [100%]

3 According to Attraction-Selection-Attrition theory, employees are attracted to, and selected by, companies whose cultures have a good fit with their personalities. However, when this theory theorises Attrition, it suggests that in any company there are employees who experience a misfit between their personality and the organisational culture. Due to this misfit, these employees will eventually quit their company. The theory then appears to be self-contradictory. If employees have a good fit between their personalities and organisational cultures when they join their companies, why then do some employees subsequently experience a misfit? Based on what you learned during the session on Personality, explain why this theory is not self-contradictory.

Note 1. Assume that employees' personalities never change before and after joining their companies.

Note 2. Whenever you draw on a theory, you should explain the basic tenets of the theory. [100%]

END OF PAPER