

ENGINEERING TRIPOS PART IIA

Friday 30 April 2004

9-10.30

Module 3E5

HUMAN RESOURCES MANAGEMENT

Answer not more than two questions.

All questions carry the same number of marks.

*The **approximate** percentage of marks allocated to each part of a question is indicated in the right margin.*

There are no attachments.

You may not start to read the questions printed on the subsequent pages of this question paper until instructed that you may do so by the Invigilator

(TURN OVER

- 1 (a) What do you understand by the term HRM (Human Resource Management)? [40%]
- (b) To what extent has HRM been adopted in Britain? [60%]
- 2 Why has the adoption of HR (Human Resources) practices taken a different form in Continental European Union countries than in Britain? [100%]
- 3 (a) Outline the main features of Christopher Freeman's modern version of long wave theory. [45%]
- (b) Critically assess the view that long wave theory can be used to predict employment trends resulting from the diffusion of new technologies. [55%]
- 4 (a) Discuss the linkage between globalisation and the development of the marketing brands of multi-national companies. [50%]
- (b) Evaluate the impact of globalisation on workers in developing and developed countries. [50%]

END OF PAPER